

2019
BLESS
ANNUAL REPORT

MOBILIZING PEOPLE AND RESOURCES TO REACH THE UNREACHED

A LETTER FROM OUR EXECUTIVE DIRECTOR

Ecclesiastes 4:9 says, "Two are better than one, because they have a good return for their labor."

As I began building this annual report, I was reminded of how deeply grateful we at BLESS are for your generosity, countless volunteer hours, and the continuous labor of board members and resource partners. 2019 marks the third consecutive year BLESS was able to FULLY FUND each of our 2019 ministry partner's projects. Each of you is a reminder that, "TOGETHER IS BETTER". Thank you!

In the first quarter of 2020, we provided each mission partner their project funding from Light the World, 2019. Soon after, a new global threat named COVID-19 hit our world with a vengeance and, in many ways, made the unreached even more unreachable. In light of the new challenges this pandemic brought with it, we have witnessed our mission partners' perseverance to steward what you provided, and in some ways, reach even more people with resources and the life-saving Gospel of Jesus. That is the power of partnership!

Ecclesiastes 4:12 reminds us that, "Though one may be overpowered, two can defend themselves. A cord of three strands is not quickly broken." We are stronger together, and I am so humbled to share the fruit of your investment and our fantastic mission partners' faithfulness in the pages of this annual report.

In addition to fulfilling our mission of reaching those with little access to God's word and resources, our dedication also includes mobilizing those who know and love Jesus to play their part in the Great Commission of making disciples of all nations. In January 2020, the Lord connected BLESS with Sam Kim, founder of Five Talents Global. Our missions aligned, and by February, 5TG became BLESS: IGNITE, and Sam became the newest board member of BLESS.

With the potential for global reach, IGNITE will soon offer marketplace professionals the opportunity to share their time, talent, and treasure with organizations working on the front lines of hard to reach areas in the world that traditional "missionaries" can't access. Little did we know that in March of 2020, this strategic virtual platform would begin to build momentum and become a crucial tool in mobilizing Christians to fulfill the Great Commission. I am excited to share some highlights & initial feedback in this annual report, social media, and newsletters over the next few months.

You will also see the continued need for access to the Gospel and life-giving resources highlighted in this report. There is much work to be done! COVID-19 has ravaged countries that already have little to no education or resources. Significant ramifications are already happening. With the cancellation of all short-term mission trips and 75% of all long-term missionaries returning home and increased birthrates in unreached countries, the unreached numbers are growing by 76,000 people per day.

Global sustainable resources are also on the decline. *The UN has cut food supplies to refugee camps in Africa by 30%. Travel restrictions have reduced trade flow globally, which has created a reduction of access to much-needed aid. Rising food costs and lack of access have caused many to resort to harmful coping mechanisms such as begging, transactional sex, and early forced marriage.

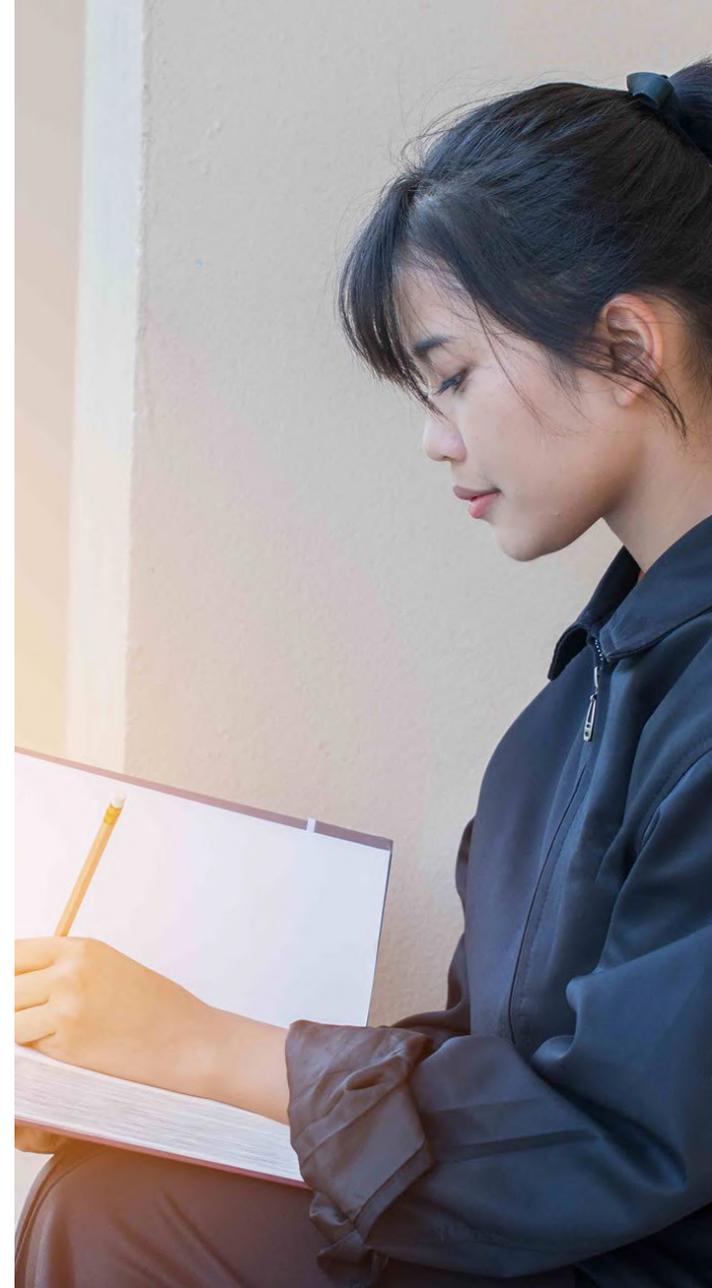
Ecclesiastes 4:10 states, "If either of them falls down, one can help the other up. But pity anyone who falls and has no one to help them up."

The vulnerable are being knocked down left and right, but they are not alone, thanks to you. As we move into Fall and beyond, BLESS is building strategic opportunities that will allow each of us to help lift up those in need as we bring our gifts to combat these ever-growing challenges. Monthly giving, talent sharing, and the ability to mobilize friends and family through a new curriculum are a few of the upcoming options. These new strategic plans embody our vision for the future, but we cannot do it alone. We weren't created to do this alone. It will take many, and with your help, the mission is attainable! Please join us in the fight by praying, giving, and sharing your talents to reach the unreached.

On behalf of the BLESS board, thank you for your support. For those of you who are new to BLESS, welcome. Your partnership and passion are much appreciated and needed now more than ever.

Dana Tucker

[*https://www.unhcr.org/en-us/news/press/2020/7/5f06cb244/unhcr-wfp-warn-refugees-africa-face-hunger-malnutrition-COVID-19-worsens.html](https://www.unhcr.org/en-us/news/press/2020/7/5f06cb244/unhcr-wfp-warn-refugees-africa-face-hunger-malnutrition-COVID-19-worsens.html)



WHY?

THE GREAT COMMISSION CALLS US TO MAKE DISCIPLES OF ALL NATIONS



**THE MAJORITY OF
HUMANITARIAN NEED
LIES WITHIN THE
10/40 WINDOW**

**30 MILLION
REFUGEES
WORLDWIDE HAVE BEEN
DISPLACED
BY WAR****



**THERE ARE
140 MILLION
VULNERABLE CHILDREN*
IN THE WORLD**



**THE 10/40
REPRESENTS THE
65 LEAST
EVANGELIZED
COUNTRIES IN THE WORLD**



**TRAFFICKING
IS AN ESTIMATED
\$150 BILLION
INDUSTRY**

*<http://documents.worldbank.org/curated/en/131531468135020637/pdf/345790REPLACEM1OVC0toolkit01PUBLIC1.pdf> | https://www.unicef.org/media/media_45279.html

**<https://www.un.org/en/sections/issues-depth/refugees/>

HOW?

MOBILIZING PEOPLE AND RESOURCES IN FIVE STRATEGIC CATEGORIES



MOBILIZING
CROSS-CULTURAL WORKERS



SUPPLYING
LIFE-SUSTAINING RESOURCES



PROTECTING
VULNERABLE CHILDREN



ADVANCING THE
GOSPEL



FIGHTING
HUMAN TRAFFICKING

Jesus said "Go therefore and make disciples of all nations..." Matthew 28:19

BLESS IMPACT

The definition of “UNREACHED” is any people group that is less than 2% Christian. 42% of the world’s total people groups are considered unreached.

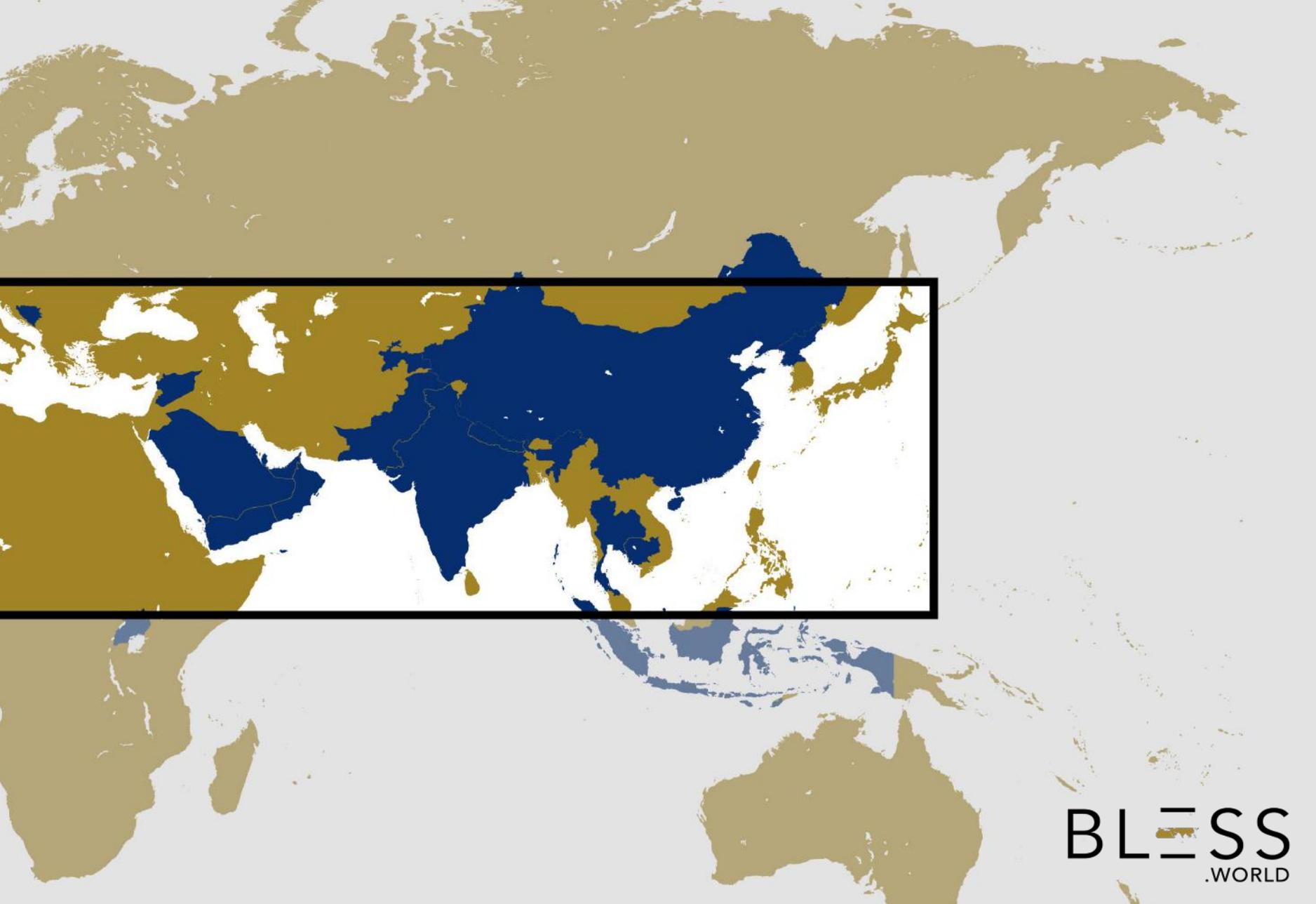
The BLESS Foundation has focused our attention and action on a part of the world known as the “10/40 WINDOW” - a region of the world within 10 and 40 degrees latitude from Western Africa to Eastern Asia. The 65 countries that make up this region comprise the majority of humanitarian crises and people who have not yet had ACCESS to the Gospel.

In 2019, BLESS impacted:

- 126 Unreached People Groups
- 30 countries
- 256 languages



*Includes ongoing projects



BLESS
.WORLD



PROTECTING VULNERABLE CHILDREN



Guided by the core belief of not doing anything for these young people that they can be taught to do themselves, Zoe equips orphaned and vulnerable children to overcome extreme poverty by addressing multiple barriers simultaneously.





278 lives improved

in areas of health, housing, food security, education

127 youths

received entrepreneurship training and began businesses

4 communities

in the poorest areas of India are benefiting economically

A young child with dark hair is sitting at a table, eating a meal. The child is wearing a dark-colored shirt. The table is set with a white plate of food, a metal cup, and a metal bowl. The background is slightly blurred, showing a wooden wall and a white object on a shelf.

491 child advocates

equipped to protect and prevent child exploitation

2,392 children

protected and prevented from child exploitation

24,027 meals

provided to help keep families together



FIGHTING HUMAN TRAFFICKING



**Global Child
ADVOCATES**

In 2019 GCA celebrated 10 years of working with survivors of abuse and trafficking and continues to be the government-decreed provincial model in Thailand.



MOBILIZING CROSS- CULTURAL WORKERS

STORYLINE

Storyline is fueling an emerging movement by equipping non-Western pastors and mission leaders to raise up their own indigenous laborers for the future wave of missions.





15 unreached

people groups being reached by non-Western missionaries

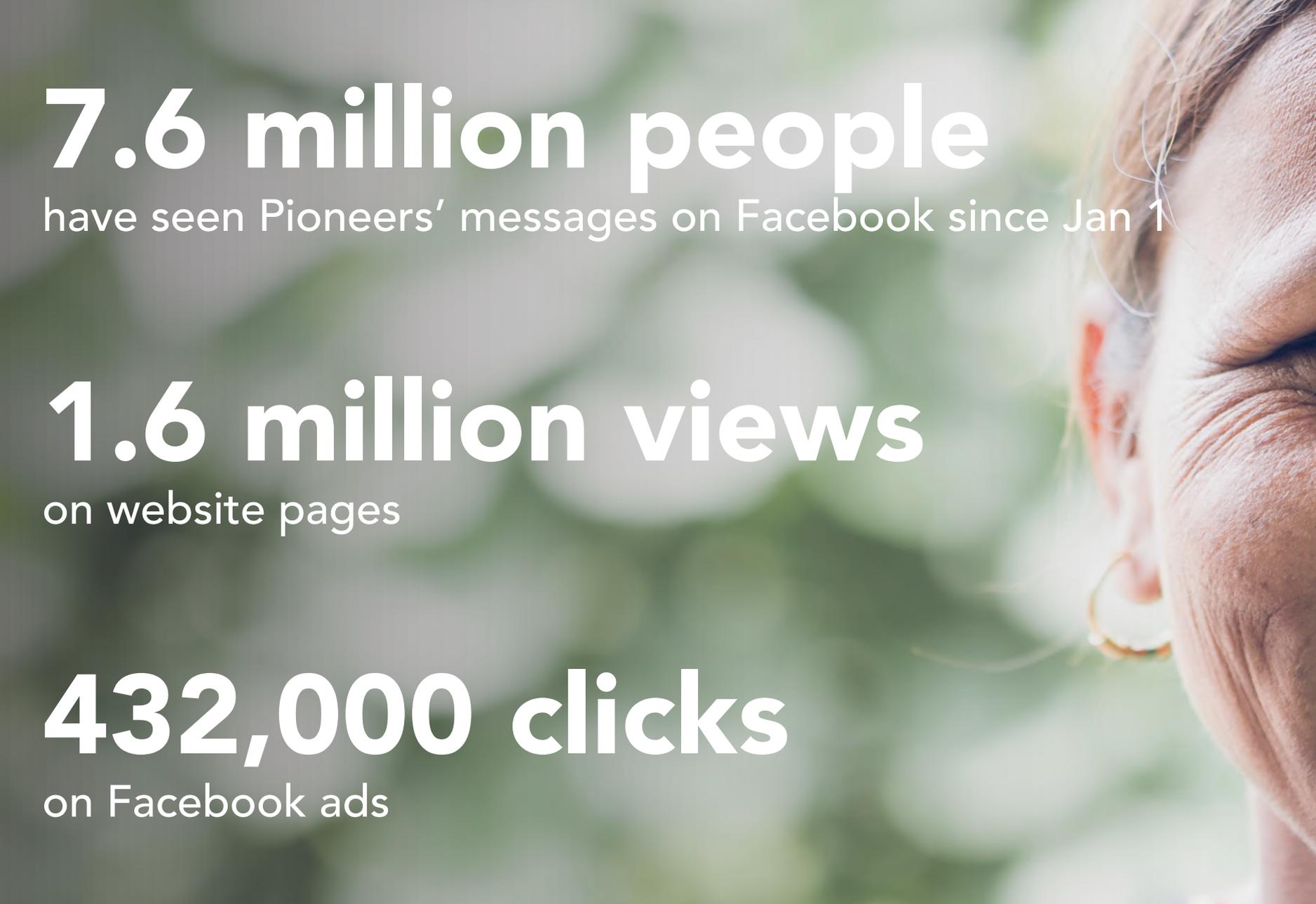


30 non-Western nations

engaged to mobilize cross-cultural workers

3,835 non-Westerners

resourced and trained to pray, give and go to the unreached



7.6 million people

have seen Pioneers' messages on Facebook since Jan 1

1.6 million views

on website pages

432,000 clicks

on Facebook ads



**ADVANCING
THE GOSPEL**

PIONEERS

The Pioneers Media Network uses the internet and social media to share about Jesus in closed countries and securely connect those seeking the truth with missionaries.



SUPPLYING LIFE- SUSTAINING RESOURCES



The Christar ACCTS Community Center offers refugees in the Middle East a place of safety and stability as it meets their physical, emotional, social and spiritual needs with a focus on resilience, protection and livelihood.





200 children

benefited from safe, caring daycare

300 food/hygiene packages

distributed to refugees and vulnerable families in a safe/efficient manner

200 women and children

heard the story of the Gospel at their first ever Christmas party

A photograph of a dirt path in a rural area. The path is brown and uneven, with some sparse green plants and dry twigs scattered on it. In the upper right corner, the lower legs and feet of a person wearing a light-colored skirt and dark tights are visible. A yellow plastic container is partially visible in the bottom right corner.

#1 producing

water well drilled in this region, according to the United Nations

20,000 people

a day receive clean water from this well

2,631 gallons

per minute of life-giving drinking water



ADDITIONAL MISSION PARTNERS



Empower One is working to bring the Gospel of Jesus Christ into African refugee camps and meeting physical needs by providing clean water.

COVID-19 UPDATE

The effects of COVID-19 have impacted our BLESS Mission Partners. Amidst these challenges, they continue to persevere in their work with the ever-growing needs in their areas. Updates are provided below from each organization on the successes of their project, despite the current environment.



All 278 children partnered with BLESS in the first year of the Zoe empowerment three-year program in India received hygiene and disease prevention training, family hygiene kits, business training, and have achieved improved nutrition and food security. India experienced severe shelter in place restrictions with the COVID-19 pandemic. Youth in years two and three of the program organized themselves to help elderly and vulnerable people in their community (we are so proud of them!). Participants in their first year struggled more, however, Zoe offered these participants an additional grant to re-start and/or adjust their businesses.



Since March 2020, GCA has provided 13,559 meals for struggling families in 6 new communities. These families now have access to the Crisis Hotline and Child Protection Training. GCA has empowered safe families for 258 children and has provided emergency shelter for 15 women and children. Women working with GCA's social enterprise, Sojourn Studio, have returned to work making jewelry. Additionally, GCA is strengthening relationships with local authorities during this time.

STORY

Travel limitations have restricted recruiting events and mobilization sending efforts. However, training programs are being transitioned to virtual training. Additionally, a very experienced Ukrainian missionary has been able to write and publish a book that will mobilize thousands more Christians to pray, give, and go serve among the unreached globally.

PIONEERS

In Muslim areas of the world, the COVID-19 pandemic has correlated with a 60% increase in engagement on digital platforms, as people are seeking answers about eternal life. In Hindu areas of the world, Pioneers has established follow up networks that will ensure those seeking the Truth can connect with local believers.



While the ACCTS Community Center has been closed since COVID-19 began due to government restrictions on large gatherings, we are continuing to pray for the hearts of the 200 women and children who heard about Jesus at the Christmas Party graciously underwritten by a BLESS partner purchase in the Light the World 2019 live auction. Some Community Center volunteers have been able to make a few home visits to drop off some needed food and supplies and distribute 300 food and hygiene packages to refugees and other vulnerable families in a safe/efficient manner.



JOIN THE MOVEMENT

JOIN BLESS IN REACHING THE UNREACHED

- **Light the World: A Global Christmas Event** | Join us virtually on December 13, 2020
- **BOND FIRE** | Spring Mission Connection & Partner Appreciation Celebration
- **IGNITE** | Where marketplace meets missions
- **10/40 Club** | Join BLESS partners who are dedicated to building a financial foundation
- **Prayer Force** | Pray for global impact with BLESS
- **Come & See** | See first-hand the mission and impact of your partnership with BLESS
- **Volunteer** | Share your gifts and talents with the world by volunteering



WHY UNREACHED?

42% of the world's population

has never heard the word of God! That's 3.23 BILLION people!

Less than 1% of cross-cultural workers

work within unreached people groups

Less than 1¢ out of every dollar

given to missions goes to unreached areas of the world

TOGETHER
LET'S REACH THE UNREACHED



IGNITE

BY BLESS

Where Marketplace Meets Missions

IGNITE exists to provide education and engagement opportunities to every marketplace professional that is passionate about living on mission for God!

You can make a difference in the lives of many by giving your time, talent, and treasure to provide the sustainable word of God to those who live in areas with little to no access to the Gospel.

Join us in pursuit of the greatest mandate of our lives...
The Great Commission.

Visit BLESS.world/IGNITE to learn more.

THIS MAY BE THE MOST STRATEGIC TIME IN HISTORY FOR MARKETPLACE PROFESSIONALS TO BE USED IN SPREADING THE GOSPEL!

2020 MISSION PARTNERS

BLESS REACHES THE UNREACHED BY FUNDING PROJECTS IN 5 CATEGORIES

2020 FEATURED BENEFICIARY PROJECTS:



Protecting vulnerable children | Young Life Africa



Fighting human trafficking | Justice Ventures International



Mobilizing cross-cultural workers | Christar



Advancing the Gospel | Trans World Radio



Supplying life-sustaining resources | Ethnos 360



SAVE THE DATE

A GLOBAL

Christmas Event

BENEFITING THE UNREACHED

Sunday, December 13, 2020

Join BLESS partners from around the world
VIRTUALLY for one night to

 LIGHT THE WORLD

Register now at BLESS.world/lighttheworld

TEAM BLESS



Heath Hale
Founder & President



Tabitha Hale
Founder & Board Member



Dana Tucker
Executive Director



Dr. Todd Ahrend
Founding Board Member



Dustin Elliott
Founding Board Member



David Gonzales
Founding Board Member



Sam Kim
Incoming Board Member



Jonathan Patton
Founding Board Member

Each board member shares their individual gifts and talents with BLESS.

The BLESS Foundation Board of Trustees meets monthly and receives no compensation.

Every spring, the Board conducts a rigorous application and interview process to select our mission partners.

SHARE THE GOOD NEWS



[@BLESSdotworld](#)



[linkedin.com/company/BLESSdotworld](https://www.linkedin.com/company/BLESSdotworld)



[@BLESSdotworld](#)



[The BLESS Foundation](#)



[@BLESSdotworld](#)



[BLESS.world/goodnews](#)

BLESS
WORLD

"Storytelling changes the world." -The Archibald Project
(2017 Mission Partner)

BLESS FINANCIALS



RESOURCE PARTNER INVESTMENTS

\$1,181,654.07

IN-KIND*

\$114,933.35

ALLOCATION OF EXPENSES

\$1,002,118.49

MISSION

\$802,802.73

Mission Partner Grants

\$508,740.00

Mobilization**

\$294,062.73

(Events, Education, Marketing, Come & See)

OPERATIONS

\$199,315.76

*Includes goods and services. 990 reflects goods only.

**Mobilization is critical to maximize the efforts and resources we can leverage to support our mission partners in reaching the unreached. We mobilize people and resources through storytelling events, education, and mission partner exposure trips.



PURPOSE

BLESS exists to protect vulnerable children, fight human trafficking, mobilize cross-cultural workers, advance the Gospel and supply life-sustaining resources, globally.

VALUE

BLESS cultivates fellowship rooted in the Hope of the Gospel, connects those with resources to those without, and facilitates relationships not easily broken in a world that can be.



MOBILIZING PEOPLE AND RESOURCES
TO REACH THE UNREACHED

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