

Mobilizing people and resources to  
**REACH THE UNREACHED**

**BLESS**  
Annual Report  
**2018**

**B L  S S**

[www.BLESS.WORLD](http://www.BLESS.WORLD)



## PURPOSE

BLESS exists to protect vulnerable children, fight human trafficking, mobilize cross-cultural workers, advance the Gospel and supply life-sustaining resources, globally.

## VALUE

BLESS cultivates fellowship rooted in the Hope of the Gospel, connects those with resources to those without, and facilitates relationships not easily broken in a world that can be.

# A LETTER FROM OUR FOUNDERS

In 2015 we heard a message and a calling that forever changed our lives. In 2017 we took a bold leap of faith and started BLESS to answer that call and use our gifts of fundraising and event-planning to inspire a movement to reach the unreached. Today, we are blown away by what God has done through BLESS and feel humbled by the incredible support and generosity we have experienced over the past three years.

What if we were all created for a greater purpose? What if we were each given gifts designed to play a part in a grand puzzle, divinely pieced together at just the right time? What if your gift is the missing piece God wants to use next?

We have all heard the age-old saying "It is better to give than to receive" but sometimes defining how you can help is the hardest part. In Matthew 28:19, God calls each of us in His "Great Commission" to play a role in advancing the Gospel to all people. BLESS was founded to *reach the unreached* but has quickly become an outlet for people who want to use their blessings to bless others. As this journey has progressed, a diverse and passionate board of directors developed and each member has leveraged their gifts to advance the Great Commission.

Light The World 2018 was a mega success! Our 2nd annual Christmas Concert and Storytelling Benefit featuring Amy Grant brought over 2,000 people together at ACL Live in downtown Austin. The generosity of our BLESS Family fully funded all six projects that were highlighted by our beneficiary partners! These funds guarantee that people in the darkest and hardest-to-reach places on earth will now have access to hope in Christ.

We pray you will consider joining us this year on December 15, 2019, for Light The World. Our 3rd annual Christmas Concert and Storytelling Benefit will highlight five new beneficiary projects and feature music from Drew Womack, Karol Ann Moore and The African Children's Choir. It will be a fantastic night of celebration and joy as we come together to reach the unreached.

Blessed to Bless,

*Heath and Tabitha Hale*

# WHY?

# HOW?

THE GREAT COMMISSION CALLS US TO MAKE DISCIPLES OF ALL NATIONS

MOBILIZING PEOPLE AND RESOURCES IN FIVE STRATEGIC PILLARS



THE MAJORITY OF HUMANITARIAN NEED LIES WITHIN THE 10/40 WINDOW

844 MILLION PEOPLE LIVE WITHOUT CLEAN WATER



MOBILIZING CROSS-CULTURAL WORKERS



SUPPLYING LIFE-SUSTAINING RESOURCES

THERE ARE 153 MILLION VULNERABLE CHILDREN IN THE WORLD



THE 10/40 REPRESENTS THE 65 LEAST EVANGELIZED COUNTRIES IN THE WORLD



TRAFFICKING IS AN ESTIMATED \$150 BILLION INDUSTRY



PROTECTING VULNERABLE CHILDREN



ADVANCING THE GOSPEL



FIGHTING HUMAN TRAFFICKING

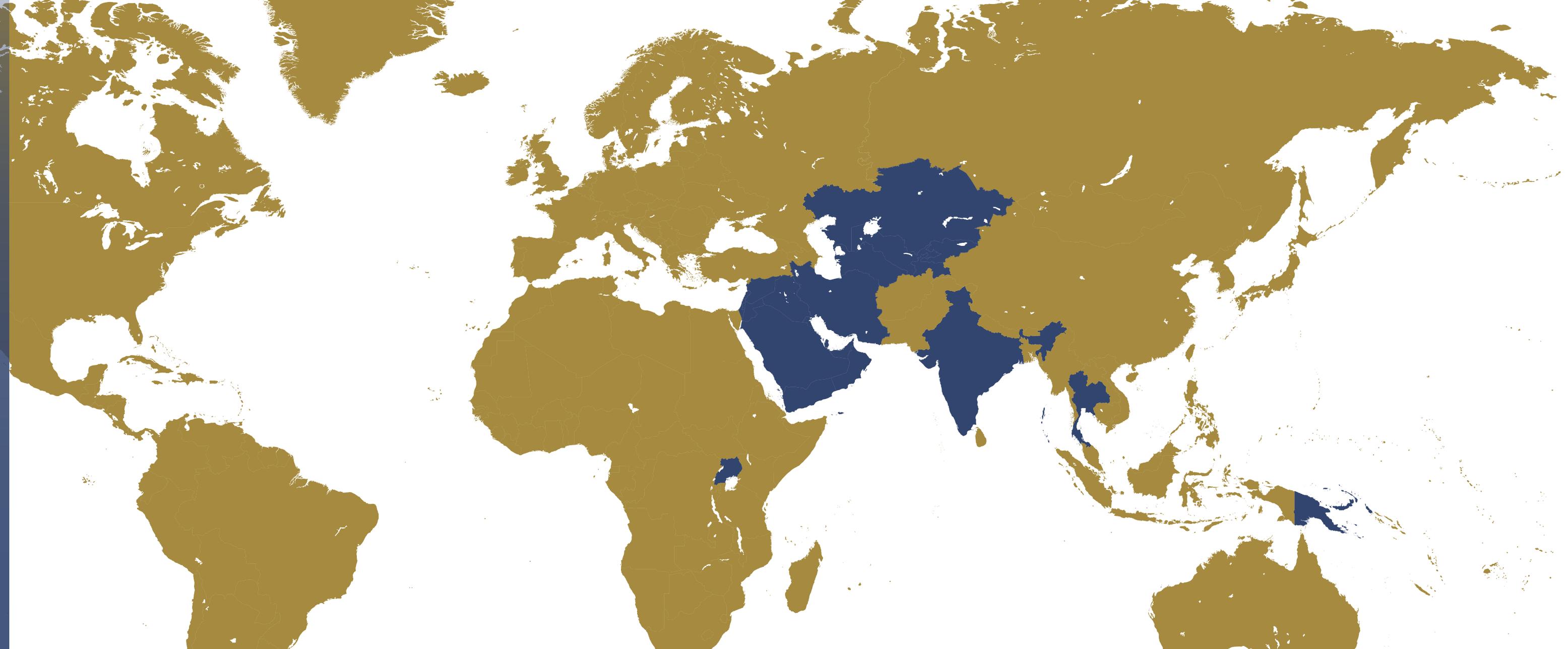
Jesus said "Go therefore and make disciples of all nations..." Matthew 28:19

## BLESS IMPACT

The definition of “unreached” is any people group that is less than 2% Christian. 41% of the world’s total people groups are considered unreached.

From the beginning, The BLESS Foundation has given priority to a part of the world nicknamed the “10/40 Window”. The 10/40 Window is simply a term used to describe a region of the world within 10 and 40 degrees latitude from Western Africa to Eastern Asia. The 65 countries that make up this region involve the majority of humanitarian crises and people who have not had an opportunity to hear the Gospel live here.

During 2018, BLESS funded 6 projects across the world, each with a different focus: protecting vulnerable children, fighting human trafficking, mobilizing cross cultural workers, advancing the Gospel, and supplying life-sustaining resources.



**PROTECTING  
VULNERABLE  
CHILDREN**

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**PIONEERS**

The Enabled Project is the only organization in the rural villages of India providing care and services for children with special needs and their families.

**1,000 special needs**  
individuals cared for

**250 wheelchairs**  
for children with disabilities

**15 disability training**  
events for pastors and churches

A woman with dark hair and a gold earring is looking down at two children. The children, a girl and a boy, are also looking down at something they are holding together. The woman is wearing a dark top, and the children are wearing a striped shirt and a white shirt respectively. The background is slightly blurred, suggesting an indoor setting.

# 155 child advocates

equipped to protect and prevent child exploitation

# 840 hours

of vocational training were received in 2018

# 1,150 children

protected and prevented from child exploitation

## FIGHTING HUMAN TRAFFICKING

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GCA has spent the last 10 years working in Thailand with survivors of abuse and trafficking as the government-decreed provincial model.

**MOBILIZING  
CROSS-CULTURAL  
WORKERS**

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Ananias House equipped 21 frontline worker families in war torn countries by meeting people where they are spiritually and discipling them within their communities.



**17 unreached**  
people groups supported

**21 ministry teams**  
mobilized for discipleship

**6 countries**  
reached by frontline workers

# 60 million people

have access to the Gospel broadcast

# 5 languages

translated for Gospel programs

# 6 countries

reached by the transmitter



## ADVANCING THE GOSPEL

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Speaking Hope to the World

Trans World Radio installed a 200,000-watt medium wave (AM) transmitter that provides Gospel programs in parts of the world where it is restricted and forbidden by law.

**SUPPLYING  
LIFE-SUSTAINING  
RESOURCES**



EmpowerOne's "SATISFY" provides refugees with sustainability through water wells via church plants and local Christian leaders.

**352 church planters**  
trained for the future

**168,537 people**  
in refugee camps heard the Gospel

**5 countries**  
reached by church plants

# First-ever Wantakian

alphabet created

# Literacy training

is underway

# Wantakian people

are about to hear God's word in their language for the first time



**BLESS  
WANTAKIA**

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Ethnos360 is translating the Bible by learning unreached people groups' languages and culture, creating an alphabet, and teaching God's word.

Pray for the Wantakia church to be born and to begin to grow!



# MOVED?

## JOIN BLESS IN REACHING THE UNREACHED IN THE 10/40 WINDOW

- **Light the World** | Christmas Concert & Story-Telling Benefit; December 15, 2019
- **Bond Fire** | Spring Mission Connection & Partner Appreciation Celebration
- **Mission Revolution** | Learn about your role in The Great Commission
- **10/40 Club** | Join BLESS partners who are dedicated to building a financial foundation
- **YoPro - Young Professionals** | Make a difference for as little as \$10/month
- **Prayer Force** | Pray for global impact with BLESS
- **Come & See** | See first-hand the mission and impact of your partnership with BLESS
- **Volunteer** | Share your gifts and talents with the world by volunteering

# WHY DANA?

Dana volunteered hundreds of hours as the volunteer event producer for Light the World 2017, meeting with us after her day job and over weekends. Dana shared her gifts, talents, and time to make Light the World 2017 an unforgettable night and fell more and more in love with the mission.

After the raving success of the first gala in 2017, the BLESS Board confirmed two things:

- “Light the World” would become an annual Christmas event.
- BLESS had the opportunity to inspire and mobilize the city of Austin to play a role in reaching the unreached.

Austin was mobilized, event attendees were moved, and volunteers wanted to “do more.” The opportunity was big, but it would require a leap of faith.

“I’ve only heard the audible voice of God once in my life,” says co-founder Heath Hale.

**“GET OUT OF THE WAY. THIS IS BIGGER THAN YOU.” - GOD**

“I put down my toothbrush and asked my wife to repeat whatever she was yelling at me. She looked at me like I was crazy and said she hadn’t said a word.”

After the 2017 gala, we met with Dana to tell her we wanted her to be a more significant part of Light the World year two, and she said she had been praying about an opportunity to be our Executive Director. Hiring an Executive Director after only one year of the foundation’s existence seemed like more than a stretch, but it was clear that God’s plans were bigger.

Three months later, Dana started as the Executive Director of BLESS. In 2018, thanks to her leadership, our amazing beneficiary partners, and the generosity of our BLESS Family, 211,658 unreached people heard the Gospel.

We can only imagine what the future holds!

# TEAM BLESS



**Heath Hale**  
Founder & President



**Tabitha Hale**  
Founder & Board Member



**Dana Tucker**  
Executive Director



**Dr. Todd Ahrend**  
Founding Board Member



**Dustin Elliott**  
Founding Board Member



**David Gonzales**  
Founding Board Member



**Jonathan Patton**  
Founding Board Member

Each board member shares their individual gifts and talents with BLESS.  
The BLESS Foundation Board of Trustees meets monthly and receives no compensation.  
Every spring, the Board conducts a rigorous application and interview process to select our beneficiary partners.

# 2019 BENEFICIARIES

BLESS REACHES THE UNREACHED BY FUNDING PROJECTS IN 5 PILLARS

## 2019 FEATURED BENEFICIARY PROJECTS:

 Protecting vulnerable children | Zoe Empowers  zoeempowers

 Fighting human trafficking | Global Child Advocates 

 Mobilizing cross-cultural workers | Storyline Missions 

 Advancing the Gospel | Pioneers Media 

 Supplying life-sustaining resources | Christar 

# Christmas

CONCERT & STORYTELLING BENEFIT

Featuring the *African Children's Choir!*

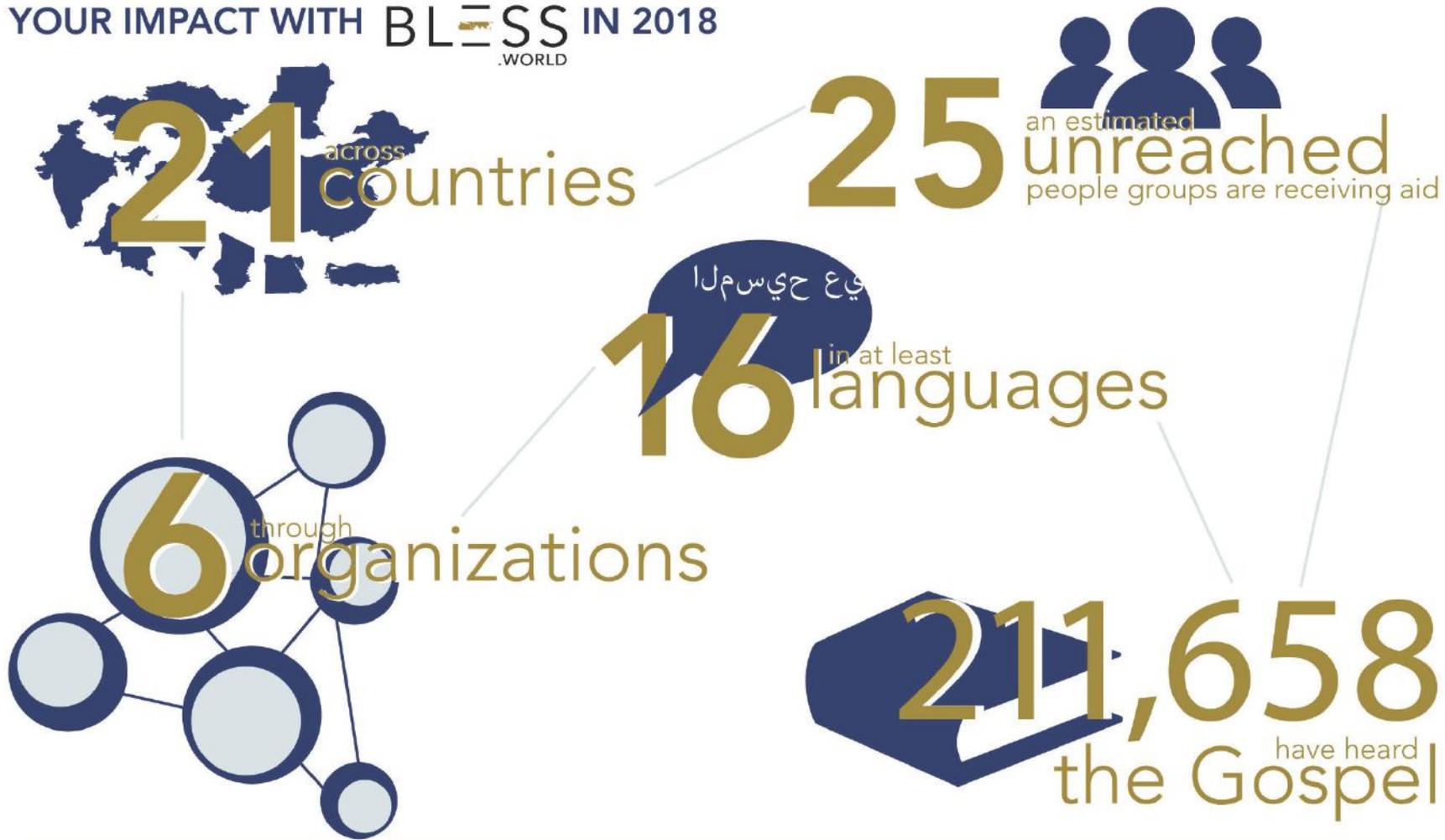
 LIGHT THE WORLD  
A NIGHT TO REACH THE UNREACHED

SUNDAY, DECEMBER 15, 2019

ACL LIVE AT THE MOODY THEATER | 310 W WILLIE NELSON BLVD, AUSTIN, TX

SPONSORSHIPS AND UNDERWRITING OPPORTUNITIES AVAILABLE AT [WWW.BLESS.WORLD](http://WWW.BLESS.WORLD)

YOUR IMPACT WITH BLESS IN 2018  
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# FINANCIALS

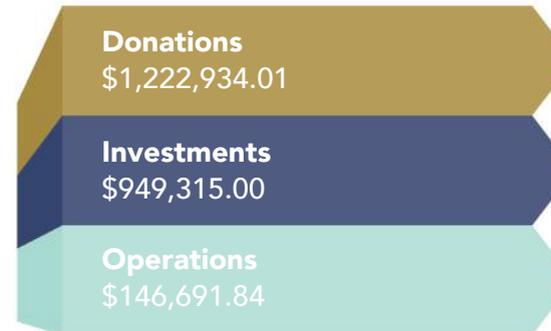


**DONATIONS** **\$1,222,934.01**

**INVESTMENTS** **\$949,315.00**

- Mobilization \$357,035.00
- Beneficiary Grants \$592,280.00

**OPERATIONS** **\$146,691.84**



*Thank you!*

**BLESS**  
.WORLD



**MOBILIZING PEOPLE AND RESOURCES TO REACH THE UNREACHED**